

THE BEST AND MOST COMPLETE GUIDE TO HOST AN UNFORGETTABLE 5 De Mayo Party



THE CATALOG

DON'T MISS OUT ON THIS
Exclusive Advertising Opportunity



6649 Peachtree Industrial Blvd. Suite M - Peachtree Corners, GA 30092
Phone: 770 903 4606 - Fax: 770 895 3579

About



COMPANY OVERVIEW

A division of **IMAGE WORKS Branding Solutions**, 5 de Mayo T-Shirts was created to assist the Mexican Restaurant Industry in their marketing efforts for one of the most important celebrations of the year.

OUR MISSION

Help our clients promote the best Cinco de Mayo party!

WHAT WE DO

We work year round developing great ideas to help our clients in their marketing efforts to celebrate the greatest event of the year, Cinco de Mayo! Not only with a vast selection of creative t-shirt designs, but with other promotional material like banners, posters, balloons, table tents, flyers, buttons and so much more!!!

WHO IS OUR CLIENT

Every year, we design and print around 20 different styles of t-shirts that are sold or given away to promote the Cinco de Mayo celebrations.

Our clients are in the majority, Mexican entrepreneurs looking to attract the attention of a mostly american clientele.



Coverage & DEMOGRAPHICS



TOTAL Reached

+55 K RESTAURANTS

+370 K EMPLOYEES

Annual Sales



Number of Employees



RATES, POLICES AND SPECIFICATIONS



AD SIZE	PRICE
FULL PAGE COVERS	\$2,500
FULL PAGE	\$2,000
HALF PAGE	\$1,300

CONDITIONS

- No cancellations accepted after space closing date.
- Advertisements not received by submission closing date will not be entitled to the privilege of art proof or revision by the advertiser.
- Publisher reserves the right to reject or cancel any advertising for any reason at any time, and all orders are subject to publisher's approval.
- Advertiser and its agency 1) assume liability for all contents (including text and/or illustrations) of advertisement printed. 2) will be presumed to have read this rate card and agree to its conditions without any further contract and notice.
- Invoices are rendered on printing date of the catalogs. Payment in full is due within 20 days from the billing date.
- All pricing information shall be the confidential information of Publisher and neither advertiser nor agency may disclose such information without obtaining Publisher's prior written consent.
- The Publisher shall not be subject to any liability whatsoever for any failure publish or circulate all or any part of any issue(s) of the magazines because of strikes, work stoppages, accidents, fires, acts of God or any other circumstances not within the control of the Publisher.

CATALOG SIZE: 8.5" x 11"
BINDING METHOD: STAPLED
**PRINTING METHOD:
 4 COLOR PROCESS OFFSET**

Frequency Rates: frequency rates are allowed in advance only with signed contracts listing specific issues and received by first closing date. Otherwise, frequency rates allowed as earned.

File Requirements: We prefer print ready PDF files but we also accept high resolution .tiff or .jpg files (300dpi).

All fonts should be outlined or flattened and any pantone colors should be converted to CMYK

SIZE	FINAL SIZE	BLEED
Full Page	W 8.5" x H 11"	W 8.75" x H 11.25"
Half Page	W 8.5" x H 5.5"	W 8.75" x H 5.75"

**AD SUBMISSION CLOSING
 DATE: JAN 03, 2020**

Send all art files or questions to
 Alberto Sierra at:
asierra@iwbranding.com
 or call **770-903-4606 ext.8010**

**FOR MORE
 INFORMATION
 CONTACT**

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