

PRESENTS:



CATALOG  
**FOOD SERVICE**  
*industry*



GRAPHIC DESIGN  
& PRINTING



CUSTOM APPAREL  
& UNIFORMS



PROMOTIONAL  
ITEMS



SIGNS &  
DISPLAYS



ONLINE PRESENCE  
MANAGEMENT



VIDEO &  
PHOTOGRAPH

[www.iwbranding.com](http://www.iwbranding.com)



# ABOUT *us*



**Image Works Branding Solutions**, is the one-stop shop for ALL your branding needs and we want to make sure you and your company are well aware of the extensive line of services and products that come from the design and strategy implementation of your marketing and communications efforts, all through the customization of an endless array of Promotional Items, the professional Social Media & Web Management of our expert team, the Graphic Design and Printing services that properly embody your ideas and finished materials, and finally, Apparel and Custom Uniforms that give your company and events the professional look and feel that employees respect and customers want.





# CUSTOM APPAREL *and uniforms*



Using the latest technology in embroidery and screen printing tools, Image Works can place your logo in the most visually appealing, cost-effective manner, and apply it to all types of apparel from t-shirts, caps and sweatshirts to polo shirts, jackets, polar fleece, and more.

## DRESS SHIRTS / SLIM - MODERN CUT

### Red House® - Slim Fit Non-Iron Pinpoint Oxford Shirt. RH620

For those who prefer a slim (but not tight) fit that sits closer to the body. A uniforming staple, this shirt blends the impeccable appearance of 100% cotton with the performance of our exclusive non-iron technology.



## Red House® Slim Fit Non-Iron Twill Shirt. RH80

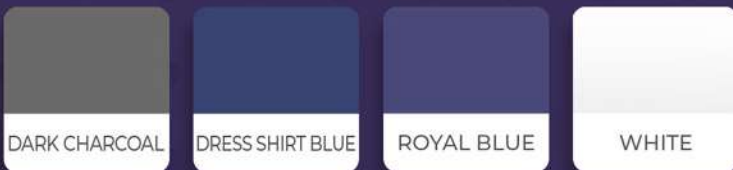
With supreme color retention and uncompromising style, it is also an exceptional value. Features an open collar, left chest notched patch pocket, back yoke with side pleats and straight hem.



## CLASSIC FIT

### Red House® Non-Iron Diamond Dobby Shirt. RH76

Refined diamond texture. Left chest pocket and back yoke with center pleat Non-iron. Yarn-dyed. 100% cotton.



### Red House® Ladies 3/4-Sleeve Nailhead Non-Iron Shirt. RH690

Thoroughly updated, this crisp nailhead shirt has a silky feel and a wrinkle-resistant finish for exceptional non-iron performance. 4-ounce, 60/40 cotton/polyester with pucker-free taped seams, RH engraved buttons to elevate the office-ready look. Open collar, covered placket. Front and back darts. Two-button cuffs.





## Port Authority® Long Sleeve Carefree Poplin Shirt. W100 - LW100

Lightweight and breathable, our cotton-rich shirts keep their professional edge thanks to a stain-release finish, which releases stains during washing. Budget-friendly and durable, these virtually carefree shirts feature an Easy Care blend and finish.



## Port Authority® Short Sleeve SuperPro™ Twill Shirt. S664 Ladies Short Sleeve SuperPro™ Twill Shirt. L664 Ladies 3/4-Sleeve SuperPro™ Twill Shirt. L665

A heavy hitter in performance, our SuperPro Twill Shirt easily resists stains and wrinkles while releasing stains. Designed for comfort, this versatile shirt functions well in almost any work environment from the office to food service.

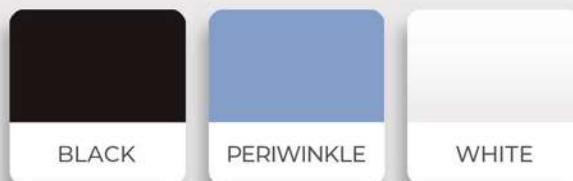


\*Women Only



## Van Heusen - Flex Collar Long Sleeve Shirt 13V0439

55/45 cotton/polyester. Spread collar. French turn-back front. Adjustable cuffs. Left chest pocket.





## Port Authority® Short Sleeve SuperPro™ Oxford Shirt. S659 / Ladies Short Sleeve SuperPro™ Oxford Shirt. L659

Look your best in a tried-and-true oxford that performs. Designed to resist and release stains, our SuperPro Oxford has a soft hand and a wrinkle-free finish to keep you looking neat and professional all day long.



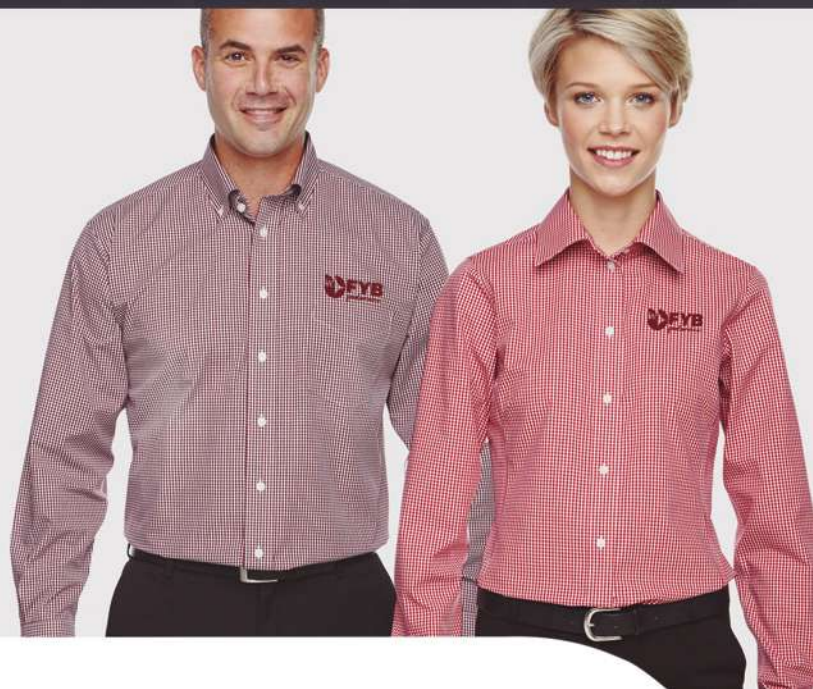
## Port Authority® Long Sleeve Easy Care Shirt. S608 - L608 - S508 - L508

Refined diamond texture. Left chest pocket and back yoke with center pleat Non-iron. Yarn-dyed. 100% cotton.



## Devon & Jones Crown Woven Collection D640 - D640W

Classic Fit for professional appearance. Patented pucker-free taped seams. Fused collar cuffs and placket. Split back seam with bias cut back yoke. Rolled button-down collar. Adjustable Comfort Collar for up to an inch of stretch at neck.







## Nike Dri-FIT Micro Pique Polo 363807 / 354067

Stay cool when things heat up. Engineered with Dri-FIT fabric which provides moisture management technology. This comfortable micro pique polo has an exceptionally soft hand. The design features a flat knit collar, three-button placket, open hem sleeves. The contrast Swoosh design trademark is embroidered on the left sleeve. Made of 4.4-ounce, 100% polyester.



## Nike Tech Basic Dri-FIT Polo. 203697 - 203690

Enjoy unparalleled performance thanks to Dri-FIT moisture management technology. Design features include a flat knit collar, three-button placket and open hem sleeves. Pearlized buttons are selected to complement the shirt color. The contrast Swoosh design trademark is embroidered on the left sleeve. Made of 5.3-ounce, 100% polyester Dri-FIT fabric.





## OGIO® Caliber 2.0 Polo OG101 OGIO® Jewel Polo LOG101

Accelerate beyond the limits in this high-performance polo that pays tribute to your favorite jeans with its rounded, bartacked placket.



\*Men Only \*\*Women Only

## Port Authority® Silk Touch™ Performance Colorblock Stripe Polo. K547 - L547

A stripe on the front, back, shoulders and sleeves adds bold contrast to our high-performance polo that wicks moisture and resists snags. PosiCharge® technology delivers exceptional colorfastness and optimal printability.



\*Men Only \*\*Women Only



## Sport-Tek® Micropique Sport-Wick® Polo ST650 - LST650

Smooth micropique polos that wick moisture and resist snags.



\*Men Only \*\*Women Only





## Port Authority® Performance Fine Jacquard Polo. K528 - L528

Lightweight and breathable, this shirt features a subtle jacquard texture. But the best part comes from what you can't see. Designed with moisture-wicking performance, this shirt will help keep you cool and dry.



## Port Authority® Tech Pique Polo K527 - L527

This polo is a working person's dream: versatile, moisture-wicking and available in a rainbow of vibrant colors to complement any logo. This polo truly delivers with UV protection and exceptional performance at a real value.



\*Women only



## Ash City - Core 365 Origin Performance Piqué Polo. 88181 - 78181

Fabric: 100% polyester pique, 4.1 oz./yd2/140 gsm. Moisture wicking, antimicrobial and UV protection performance. Matching flat knit collar. Heat seal label. Also available in tall sizes.





## UltraClub Cool & Dry Mesh Pique Polo 8210 - 8210L

4.4 oz., 100% polyester mesh piqué. Moisture-wicking. Pill-resistant. UV protection. Feminine fit. Fully taped flat rib-knit collar. Half-moon patch. 3-button placket with dyed-to-match buttons. Also available in tall sizes.



**CUSTOM APPAREL**  
*and uniforms*



## UTK Cool Logik Performance Polo. 88667 - 78667

UTK Cool Logik, moisture wicking and antimicrobial performance. 91% polyester, 9% spandex jersey, 6.2 oz./yd2/210 gsm.



## Impact Performance Polyester Piqué Color Block Polo. 88645 - 78645

100% yarn wicking polyester pique, 5.2 oz./yd2/175 gsm. Moisture wicking, antimicrobial and UV protection performance.





## OGIO® ENDURANCE Ladies Racerback Pulse Tank. LOE322

Stay-cool wicking. Ultra-breathable. Flatlock seams for comfort. Reflective details. 4-ounce, 100% poly jersey body with stay-cool wicking technology. 4.1-ounce, 100% poly mesh shoulder and back panels. Self-fabric neck. Reflective stacked O heat transfers at back. OGIO Endurance heat transfer label for tag-free comfort. Reflective O Endurance heat transfer at back left hem. Reflective O heat transfer at front left hem.



## OGIO® ENDURANCE Pulse Crew OE320 - LOE320

Stay-cool wicking. Ultra-breathable. Flatlock seams for comfort. Reflective details. 4-ounce, 100% poly jersey body with stay-cool wicking technology. 4.1-ounce, 100% poly mesh shoulder and back panels. Self-fabric V neck.





## OGIO® ENDURANCE Nexus Crew OE330 - LOE330

Stay-cool wicking. Ultra-breathable. Flatlock seams for comfort. Reflective details.  
5.6-ounce, 88/12 poly/spandex jersey body.  
4.1-ounce, 92/8 poly/spandex mesh panels.



## Sport-Tek® Dry Zone® Short Sleeve Raglan T-Shirt. T473 - L473

Dry Zone fabric's superior breathability wicks away moisture, fights odor and keeps you cooler.



## Sport-Tek® Heather Colorblock Contender™ Tee. ST361 - LST361

Extra color at the neck and sides with exceptional breathability, moisture-wicking, snag-resistant performance and value. 3.8-ounce, 100% polyester jersey.  
3.8-ounce, 100% polyester interlock panels. Removable tag for comfort and relabeling. Raglan sleeves.





## BLAZERS

### Port Authority® Knit Blazer M2000 - LM2000

Mix it up at the office or after work with this versatile, modern blazer. Designed for layering comfort, this easy-to-wear, deconstructed style can go from refined to casual and resist wrinkles all day long. 8.5-ounce, 52/48 cotton/poly ponte knit. Unlined. Peak lapel. Front and back darts. Welt pockets. 2-button front closure. Back vent. Faux 4-button button-through sleeve cuff plackets.



## SWEATERS

### Port Authority® Fine-Gauge Sweaters

A beautiful and versatile addition to any work wardrobe, our fine-gauge jersey knit sweaters are luxurious, easily layered and finely crafted for warmth, comfort and long wear.

- A. V-NECK SWEATER **SW285**
- B. LADIES V-NECK SWEATER **LSW285**
- C. 1/2-ZIP SWEATER **SW290**
- D. LADIES OPEN FRONT CARDIGAN SWEATER **LSW289**
- E. SWEATER VEST **SW286**
- F. LADIES CARDIGAN SWEATER **LSW287**
- G. LADIES SCOOP NECK SWEATER **LSW291**





## CUSTOM SUBLIMATION OPTIONS

### IWFS500

- Contrast panel inserts at sides
- Contrast raglan sleeve w/dble stripe fabric shoulder detail (stripe N/A on LS)
- Color matched knitted collar and sleeve with piping detail
- 3 button placket
- Straight hem with side slits
- Short or long sleeve option (additional cost on LS)
- Sizes: XS-5X in both men's and ladies fit

### IWFS700

- Set in sleeve polo shirt
- Color matched knitted collar
- 3 button placket
- Straight hem
- Short or long sleeve option (additional cost on long sleeve)
- Sizes: XS-5X in both men's and ladies fit
- Choose from 8 fabrics #01 - #05 #16 #17 #18



### IWFS725

- Set in sleeve polo shirt
- 725 Slim Fit
- Color matched self collar
- 3 button placket
- Straight hem with side slits
- Short or long sleeve option (additional cost on long sleeve)
- Slim Fit
- Sizes: XS-5X in both men's and ladies fit
- Choose from 8 fabrics #01 - #05 #12 #16 #17 #18





## CUSTOM APPAREL *and uniforms*

### IWFS750

- Set in sleeve polo shirt
- 750 normal fit
- Color matched self collar
- 3 button placket
- Straight hem with side slits
- Short or long sleeve option (additional cost on long sleeve)
- Slim Fit available upon request
- Sizes: XS-5X in both men's and ladies fit
- Choose from 8 fabrics #01 - #05 #12 #16 #17 #18



## SUBLIMATION CAPS



165QD



395QD



721QD

### IWFS850

- Short sleeve polo shirt
- Raglan sleeves
- Contrast rack stitching
- Color matched knitted collar
- 3 button placket
- Straight hem with side slits
- Short or long sleeve option (additional cost on long sleeve)
- Sizes: XS-5X in both men's and ladies fit
- Choose from 8 fabrics #01 - #05 #16 #17 #18





### IWFS2401

Fleece vest. Right chest pocket. Two side pockets. Contrast fabric edge at armholes. Draw cord waist adjustment. Sizes: XS-5X in both men's and ladies fit. Choose from #08 Sports Fleece 230gsm or #14 Performance fleece 269gsm



### IWFS5100

Long sleeve full zip jacket. Contrast side panels, inner collar and zipper lining. Right or left chest outer pocket with zipper. 2 side pockets. Adjustable cuffs with hook & loop closures. Sizes: XS-5X in both men's and ladies fit, youth size is also available. Available in fabric #10 100% Soft Shell 100% polyester bonded fabric.



### IWFS4005

Full zip jacket. Contrast inserts at the sleeve underside & along the side. Sleeve piping at side inserts & sleeve seams. White poly jersey lining. Elastic cuff. Two hook and loop side pockets. Sizes: XS-5X in both men's and ladies fit. Available in #06 100% Microfiber Ripstop fabric or Sublimate to create your own look.





## Port Authority® Summit Fleece Full-Zip Jacket. F233 - L233

When temps drop, trust our Summit Fleece to fight the chill. This midweight jacket has a contemporary look with clean design lines and a welded sleeve pocket for technical edge.



\*Women only



## Port Authority® Value Fleece Jacket. F217 - L217 / F219 - L219

This exceptionally soft, midweight fleece jacket will keep you warm during everyday excursions and it's offered at an unbeatable price.



## Eddie Bauer® Zip Microfleece Jacket. EB224 - EB225 - EB226

Warmth and comfort--without the bulk. With flatlock stitching throughout, this lightweight, versatile jacket is cozy on its own or layers easily under a jacket when it's cold. Reverse coil zippers, front zippered pockets, open cuffs and hem. Embroidered Eddie Bauer contrast logo on the left sleeve. Made of 8.8-ounce, 100% polyester microfleece with an anti-pill finish.







## Port Authority® Core Soft Shell Jacket. J317 - L317

A reliable soft shell at a real value. This go-to basic sheds wind and rain and is a perfect choice for corporate or team uniforming. 100% polyester woven shell bonded to a water-resistant film insert and a 100% polyester microfleece lining. 92/8 poly/spandex woven shell bonded to a water-resistant film insert and a 100% polyester microfleece lining (Heathers). 1000MM fabric waterproof rating. 1000G/M2 fabric breathability rating.



## Devon & Jones Soft Shell Jacket D995 - D995W

Fabric: 96% polyester, 4% spandex bonded to 100% polyester microfleece. 1000mm waterproof rating. Wind and water resistant. Features: Interior storm flap with chin guard. Open hem with dropped back bottom. Open hem cuffs. Set-in sleeves. Vertical zipper pocket on right chest. Zipper from pocket.



## Port Authority® Competitor™ Jacket. JP54

A preferred classic, the Competitor™ Jacket is a lightweight alternative to the Challenger™ Jacket (J754). With sporty style, this workplace and off-hours favorite has reinforced seams and sturdy Teklon® nylon to keep wind, rain and other elements at bay.





## Port Authority® All-Conditions Jacket. J331

This hardworking, parka-length, insulated jacket is critically seam-sealed to stand up to wet, wind and cold with reliable, three-season protection. 100% polyester with DWR finish. 7-ounce, polyester fleece inner body lining. 2-ounce polyfill in sleeves. 3000MM fabric waterproof rating. 3000G/M2 fabric breathability rating. Adjustable hood with locking drawcord to customize fit. Waterproof chest pocket with locking zipper pull. Front zippered pockets. Full-length exterior storm flap with snap closures.



## Port Authority® Puffy Vest. J709 - L709

Keep the warmth centered on your core in our Puffy Vest. These styles are great for layering over a long sleeve shirt or under a jacket. Some feature a colorful lining.



\*Women Only

## Port Authority® Vortex Waterproof 3-in-1 Jacket. J332 - L332

Packed with weather-fighting features, the Vortex Waterproof 3-in-1 provides a completely versatile outerwear system in one jacket. The fully seam-sealed waterproof shell and the warm polyfilled inner jacket can be worn separately or combined for optimal warmth and protection.



\*Men Only \*\*Women Only





# VISORS

CUSTOM APPAREL  
*and uniforms*



CP45



STC13



429466



STC27



C840

# CAPS



NE1070



C851



C112



NE400



DT616



DT600



C835



C904



STC12



STC23



STC24



C926

# BEANIES



STC20



STC37



CP90



CP91C



## The Original Three Pocket Bib Apron

Most popular bib apron. 2 piece neck adjustment slider. 3 divisional pouch pockets. Made from 7.5 oz. ultra-durable 65/35 poly-cotton twill.



## Cobbler Apron

Full rounded styling. Center divided pouch pocket. Adjustable side ties for a perfect fit. Made from 7.5 oz. 65/35 Polyester/Cotton Twill Fabric. Regular 28"L x 20" W.





# PROMOTIONAL *items*

Like no other advertising or marketing medium, we have always loved to see the effect promotional items have on your customers. Giving someone a small gift (with your company's logo) can open up a conversation, remind a client of your business, break the ice, create a pleasant impression, stay with your customers when they are not with you, increase your brand exposure and so much more!

With a selection of over half million promotional items, our team of expert marketing consultants can help you find the perfect solution for your needs.



## DELUXE GIFTS

Standard 1-Piece  
Custom Labels



Gourmet Gift Sets



Executive Wine  
Accessory Set - LG-9171

Etched And  
Hand-Painted







2176 Marble and Bamboo Cheese Cutting Board with Slicer



2250 26oz. Fresh Prep Glass Container with Lid



2169 Fresh Prep Square Glass Food Container



2174 Fresh Prep Round Glass Food Container



Measuring Cup Set - KU116



12-Pack Cooler - LB302



Pot Holder - KU105



8 Pc. BBQ Set - T407



Plastic Peeler - KU112



Plastic Utensil Set With Bottle Opener - KU114



# DRINKWARE

PROMOTIONAL  
*items*



Clear Plastic Cup  
20oz. - F220



16oz. Swiggy Stainless  
Steel Bottle - 5706



16oz. Chroma Stainless  
Steel Tumbler - 5745



16oz. Riviera Stainless  
Steel Tumbler - 5329



16oz. Segel Stainless  
Steel Tumbler - 5739



20oz. Fruit Infusion Straw  
Tumbler - MG870



24oz. Aluminum Water Bottle  
With Flip-up Lid - MG940

# PENS



The Earl Gel Pen - 5276



i Slimster Twist - 5273



Kaya - 6822



Basset - 5265

# CELL PHONE ACCESSORIES



PopSockets Grip



Qi Disc Wireless  
Charging Pad







Rogue Pack - 411042



Lucin Wheeled  
Briefcase - 417018



Kickstart 22 Travel  
Bag - 413007

## BAGS



Soho Tartan Tote Bag - 3655



4-Bottle Wine Tote - BG131





# OFFICE SUPPLIES

PROMOTIONAL  
*items*



Lanyard USB Drive - C4G



Lanyard Lightning:  
Charging Cable & Lanyard - 9122



Full Color Printing Neck  
Lanyards - CYJZ9096



Silicon Bracelet  
USB - C3Q



Retractable Badge Holder  
With Laminated Label - 65

# GADGETS



Round Plastic Mini Wireless Speaker - IT117



Portable Metal Power Bank Charger With Led Display  
UL Certified - IT810



Budget Spinner - TY350



Port USB Hub - IT128



## Roll Labels Stickers



Custom Temporary Tattoos  
Printed Full Colour - TT128



# GIVEAWAYS



Light Up Yo Yo - TY450



42" Budget Folding Umbrella - OD200



Double Sided Metal  
Bottle Opener - BO230



Piggy Bank  
B120



4-IN-1 Octopus  
Charging Cable - IT530  
(Micro, Mini, USB C, USB 3)



USB Plug-In Fan - 83



8" HeavyDuty  
Mouse Pads - N87



# SIGNS & *displays*

Sign and display advertising serves as a primary link between a business and its customers. It's a platform for creating brand awareness and building brand visibility and popularity. Whether you use them indoors or outdoors, your signage will catch the eye of potential customers. A creative, attractive sign can help your business stand apart from the competition!



## SHOW PACKAGES



- A.** 10ft Square Party Tent
- B.** Full Wall
- C.** Outdoor Event Cooler Kit
- D.** 8' UltraFit Full-Color Dye Sublimation Table Throw
- E.** Air Dancer
- F.** Car Wrap



## SIGNS & displays



- A. Demo Stand
- B. Bag Toss Game Kit
- C. Half Wall
- D. Full Wall
- E. 10ft Square Party Tent
- F. Corner Banners for Event Tents
- G. 8ft Standard Table Throw
- H. Razor Banner

## WINDOW CLINGS



### Vinyl Autoadhesive

- Size: 12"x 18".
- Print full-color on one side.
- 8 mil durable vinyl.
- Easy peel-off vinyl for temporary or portable window promotions.
- Attaches to glass, acrylic, and other non-porous /smooth surfaces.



# GRAPHIC DESIGN & *printing*

A well designed corporate image can be your best employee, our talented graphic artists will work closely with you to produce unique designs custom made for your company. Let us create, improve or update your brand's concept. At Image Works we offer full service graphic design and high quality printing for all your marketing needs.





# ONLINE PRESENCE *management*

## WEBSITE DEVELOPMENT

We offer professional and reliable websites to our clients that will increase productivity and bring the results that you are looking for to reach your business goals.

We can give you ideas to market and advertise your website to the right audience and direct new customers to your business. All these services and many more are available to make your website as effective as it can be.

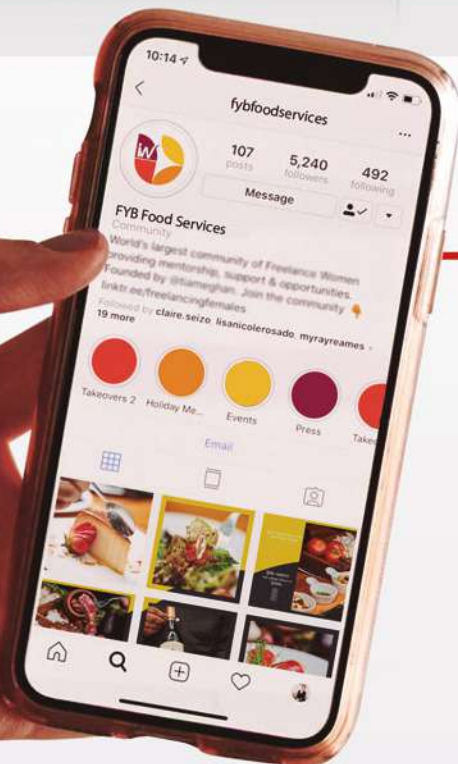


## PROFESSIONAL SOCIAL MEDIA MANAGEMENT



### Facebook, and Instagram management plans

Studies show that 51% of Social Media users are more likely to buy from the brands they follow. In the digital era, if you are not online and manage what your customers are saying about your restaurant or business is as if you did not exist. Let our professional Digital Marketing team do the job for you, increase your fan base, customer interaction, fill all your seats up, and increase sales.





CALL YOUR BRAND  
CONSULTANT TODAY!

» **Tulia Perez**

404.857.1354

tperez@iwbranding.com

» **Adriana Lara**

404.857.1353

alara@iwbranding.com

**iWimageWorks**  
BRANDING SOLUTIONS

**6649 PEACHTREE INDUSTRIAL BLVD, M,**  
**PEACHTREE CORNERS, GA 30092**



GRAPHIC DESIGN  
& PRINTING



CUSTOM APPAREL  
& UNIFORMS



PROMOTIONAL  
ITEMS



SIGNS &  
DISPLAYS



ONLINE PRESENCE  
MANAGEMENT



VIDEO &  
PHOTOGRAPH

**"SO, ENOUGH ABOUT US. LET'S TALK ABOUT YOU!"**  
We're here to help"

**Alberto Sierra**

PRESIDENT

404.857.1312

asierra@iwbranding.com

